



Ibrahim Amrani

AI Automation, Prompt Engineering & Systems Builder



I build prompt-engineered AI automations, sales workflows, messaging systems, and growth assets that turn repeated manual work into clear, testable execution.

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PROOF AT A GLANCE

6+

Business apps and automation systems built or improved

2023

Daily AI-supported research, building, testing, and operations

3

Working languages: Arabic, English, and French

CAPABILITIES

- Prompt engineering and reusable AI instructions
- AI automations, agents, and business systems
- WhatsApp sales and COD automation
- Lead qualification and follow-up logic
- Dashboards and business applications
- Copywriting, SEO, media buying, and design
- Browser QA and deployment preparation

TOOL STACK

AI: ChatGPT, Claude, Gemini, prompt engineering

Code: JavaScript, Node.js, Python, PowerShell

Web: React, Next.js, Astro, Vite

Data: Firebase, Supabase

Delivery: Cloudflare, Playwright, Git

Growth: SEO, copywriting, media buying, SEMrush

AVAILABILITY

Remote, freelance, full-time, and international roles.

Ecommerce, real estate, sales, prompt engineering, design, SEO,

BUSINESS VALUE

Less repeated work. Faster research and customer handling. Clear operating systems teams can test, document, and reuse.

SELECTED SYSTEMS

AutoDeal AI Sales Operations

WhatsApp sales workflow, customer replies, lead handling, and dashboard tooling

- Built a WhatsApp bridge workflow with prompt-engineered AI reply support, conversation analysis, customer-question handling, and follow-up utilities.
- Prepared dashboard tools, Firebase setup, documentation, generated ad materials, and browser-based QA.

SBO Ecommerce & COD Automation

Orders, products, customers, WhatsApp AI replies, delivery slips, and team workflows

- Built dashboard workflows connecting ecommerce operations, COD order handling, customer conversations, copywriting, and AI reply support.
- Added operational support for broadcasts, delivery documents, product handling, team work, and follow-up.

AI Prospect Qualification & Outreach

Market research, lead scoring, personalized outreach, copywriting, and follow-up logic

- Designed a repeatable workflow for finding revenue leaks, qualifying prospects, and preparing relevant messages.
- Combined SEO, competitor research, copywriting, and reusable prompt systems for audits, replies, and follow-up management.

Samsar AI, Understand & HankoMaker

Real-estate dashboards, AI chat/file workspaces, and business-document applications

- Built and improved responsive interfaces using React, Vite, Astro, Firebase, Supabase, and Cloudflare tooling.
- Validated desktop and mobile states through screenshots, browser checks, preview logs, and structured QA passes.

Independent AI Automation & Systems Builder

2023 - Present

Owns the path from business research and workflow mapping through prompt engineering, scripts, interfaces, testing, documentation, and launch preparation.

VISUAL PROOF AND PROJECT SCREENS

[View the portfolio](#)